

Morales Associates the People Side of BusinessTM Organizational Effectiveness | Executive Development | Trans-Cultural Leadership

Goal Setting & Action Planning

Goal Setting: A process for deciding your intentions; what should be changed; identifying a desired outcome; maximizing opportunities.

This process requires you to:

- 1. ANALYZE YOUR SITUATION Where am I now? What energizes me? What are my strengths and weaknesses? What are my possibilities? What are my preferences, priorities and values?
- 2. DETERMINE YOUR OBJECTIVES Where do I want to go? What do I want to change? What do I want to have happen?

Ask yourself: Do I really want to make this happen?

SMART Goal Planning - A series of activities which will be a roadmap for reaching your goals. Goal planning involves begin:

SPECIFIC: Visualize a clear and successful outcome. Begin with an end in mind.

MEASURABLE: What? Where? How well? Criteria? Trade-offs?

ACCOUNTABLE: Who is responsible to do what, by when? Do they know? Do they accept?

REALISTIC: Given your situation, abilities and resources, desire and time, is this goal realistic?

TIME PHASED: When? What days, dates, hours? Develop a schedule.

Feedback Loop – How am I doing? On schedule, behind schedule? On budget, over budget? Good quality, poor quality? Right about, not enough? What feedback information do I need to keep on track and make adjustments?

Tips – Establish a step-by-step program for reaching the goal. Consider resources, obstacles and benchmarks. Finally, determine yardsticks for measuring results and tie them into the Feedback Loop. Good luck!



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ACTION PLANNING

Action Statement:	Start Date:		
(What motivates you and v			
Activities: What must happen to achieve desired outcomes?	Individual Accountable?	Start & End Times for Each Activity	Criteria to Measure Progress
Barriers to Overcome?	Available Resources?	Required Sacrifices or Trade-offs?	Positive Outcomes?



GOAL TARGET WINDOW

High	+	++
C		
	Clear focus + no desire =	Yes! You've considered
L	low self esteem	what's required and why -
A		your purpose and desire.
R	[High clarity, low motivation]	You're good to go!
Ι		[High clarity, high motivation]
T		+
Y	Inertia – "Dead in the	All pumped up and no place
	Water"	
	vv ater	to go =
Low		Ready, Fire, Aim!
	[Low clarity, low motivation]	[High motivation, low clarity]

High

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